

MELTS TO
-25° F / -32° C

FIRESTORMTM

**THE ONLY MAGNESIUM
CHLORIDE/sodium/urea blend
with revolutionary FS2000TM**

THE MOST POWER

**INITIATES BRINE IMMEDIATELY TO MELT
ICE AND SNOW FASTER THAN OTHER
ICE MELTING PRODUCTS**

**EVERY PARTICLE IS TREATED WITH
FS2000 FOR MAXIMUM SPEED AND
LOWEST POSSIBLE MELT TEMPERATURE**

**PREVENTS REFREEZING EVEN UNDER
CHALLENGING CONDITIONS**

ONE OF THE SAFEST

**MAGNESIUM CHLORIDE IS LESS TOXIC
THAN BAKING SODA!**

**GENTLE ON SKIN. SAFE FOR CHILDREN
AND PETS, AND LOWER CHLORIDE
LEVELS ARE SAFER FOR PLANTS**

SAFE FOR CONCRETE AND CORROSION
INHIBITOR WON'T HARM METAL**

**NEW 'ULTRA' VIOLET COLOUR IS EASY
TO SEE. USE LESS, ENSURES SAFETY
AND IS EPA APPROVED FOR DIRECT
RELEASE INTO THE ENVIRONMENT**

INTENSE ICE MELTER

Active Ingredients	CAS#
NaCl	7647-14-5
MgCl ₂	7791-18-6
Urea	57-13-6
FS2000	Proprietary
Coloring Agent	Proprietary



epa.gov/saferchoice

EPA/Safer Choice recognition does not constitute endorsement of this product. The Safer Choice label signifies that the product's formula, as HLF Diversified Inc. has represented it to the EPA, contains ingredients with more positive human health and environmental characteristics than conventional products of the same type. EPA/Safer Choice relies solely on HLF Diversified Inc., its integrity and good faith, for information on the product's composition, ingredients and attributes. EPA/Safer Choice has not independently identified that is, via chemical analysis, the ingredients in the product formula, nor evaluated any of HLF Diversified Inc. non-ingredient claims. EPA/Safer Choice provides its evaluation only as to the product's human health and environmental characteristics, as specified in the Safer Choice Standard and based on currently available information and scientific understanding.

* If accidentally ingested **when used as directed

THE SAME INTENSE POWER. THE SAME UNIQUE FORMULATION.

The only thing different is the colour. Here's why.

We've been working for a long time now to earn the right to become an approved SAFER CHOICE® partner. Our proprietary formulation met their stringent criteria. The only change they required was the colour. Firestorm's new 'ultra' violet colour is approved by the US environmental protection agency (EPA) for direct release into the environment. So there you have it. The same product, performance with a new hue, and more credibility and safety than ever.

We believe that we have a responsibility to protect the environment. Firestorm™ Ice Melter exceeds the stringent environmental specifications set by the PNS. And it's been proven in an independent study to be **70% less corrosive than salt.**

- NON-IRRITATING FORMULA AND LOWER CHLORIDE IS MUCH SAFER FOR PLANTS
- SAFE FOR METAL AND CONCRETE*
- DISTINCTIVE NEW 'ULTRA' VIOLET COLOUR IS EASY TO SEE. HIGHLY DISPERSABLE, NON-STAINING, USES LESS WHILE ENSURING PEDESTRIAN SAFETY. AND IT IS EPA APPROVED FOR DIRECT RELEASE INTO THE ENVIRONMENT

* When used as directed



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ORANGE TO 'ULTRA' VIOLET. A SIMPLE CHANGE. A SAFER CHOICE THAN EVER.

OUR SECRET WEAPON

 liquid is 30% MgCl₂ with an organic derivative specifically engineered to enhance the eutectic (lowest melt temperature) point, anti-icing properties and viscosity of the MgCl₂. FS2000's eutectic point is an incredible -85°F.

FS2000 inhibits corrosion and suppresses crystal formation in the MgCl₂.

FS2000 aids in the prevention of the 'slickness' period often experienced with chloride brines.

FS2000 passes the test developed by the National Association of Corrosion Engineers Standard TM-01-69 as modified and set by the PNS.

DEICING FLUID	CORROSION RATE
Distilled Water	0
Rock Salt (NaCl)	100
Calcium Chloride (CaCl ₂) 38%	1 2 1
Calcium Chloride (CaCl ₂) 30%	86
Magnesium Chloride (MgCl ₂) 30%	80
FS2000™	13.85